

Key Stage 4 Year 9 Curriculum Map – Business Studies

	Autumn Half Term 1	Autumn Half Term 2	Spring Half Term 1	Spring Half Term 2	Summer Half Term 1	Summer Half Term 2
Year 9	Themes that will be covered : <ul style="list-style-type: none"> • Business enterprise • Legal structures for small businesses 	Themes that will be covered : <ul style="list-style-type: none"> • Aims and objectives of small businesses • Stakeholders 	Themes that will be covered : <ul style="list-style-type: none"> • Location • Factors of location – investigate impact of location • Business planning Types of planning, examples of planning 	Themes that will be covered : <ul style="list-style-type: none"> • Growing as a business – mergers and takeovers. Business examples and types • Growing as a business – MBO and MBI and look at impact of ecommerce 	Themes that will be covered : <p>Influences on Business Looking at e-commerce and ethics</p>	Themes that will be covered : <ul style="list-style-type: none"> • Influences on business – looking at competition – types of competition as a project.
	Key Assessments taking place : Milestone assessment on Setting up a Business – topics covered so far	Key Assessments taking place : End of unit assessment on Setting up a business	Key Assessments taking place : End of unit assessment on location	Key Assessments taking place : End of unit assessment on Growth in Business End of unit assessment on planning	Key Assessments taking place : e-commerce assessment through an old exam paper.	Key Assessments taking place : <ul style="list-style-type: none"> • End of year test on All year 9 content
Year 10	Themes that will be covered : <ul style="list-style-type: none"> • Target market • Segmentation • Market research 	Themes that will be covered : <ul style="list-style-type: none"> • Product • Price • Promotion • Place 	Themes that will be covered : <p>E-commerce Integrated marketing mix Structures</p>	Themes that will be covered : <ul style="list-style-type: none"> • Recruitment • Training 	Themes that will be covered : <ul style="list-style-type: none"> • Motivation • Job and flow production • Lean production 	Themes that will be covered : <ul style="list-style-type: none"> • Procurement • Quality • Customer service

Key Stage 4 Year 9 Curriculum Map – Business Studies

<p>Key Assessments taking place : Milestone assessment on Target Markets and Segmentation – topics covered so far</p>	<p>Key Assessments taking place : End of unit assessment on Market Research and the 4ps</p>	<p>Key Assessments taking place : End of unit assessment on E-commerce and the Integrated marketing mix</p>	<p>Key Assessments taking place : End of unit assessment on Recruitment and Training</p>	<p>Key Assessments taking place : End of unit assessment on Motivation and Methods of Production</p>	<p>Key Assessments taking place :</p> <ul style="list-style-type: none"> • End of year test on All year 10 content
--	--	--	---	---	--